

## Press release

31 March 2025

### Hempel launches new podcast to advance diversity in the maritime industry

Beyond the Horizon podcast brings together maritime leaders to explore how greater inclusion can strengthen the industry and support its long-term sustainability.

#### Key messages

- Hempel has launched its first podcast, Beyond the Horizon, to spark important conversations, showcase industry leadership and inspire action.
- Season 1 focuses on diversity in the maritime industry.
- Guests include senior leaders from Hafnia, Cargill Ocean Transportation, CBS, Hempel and The Global Maritime Forum.
- Beyond the Horizon is available on all major podcast platforms from 31 March 2025.

**Copenhagen, 31 March 2025:** Hempel A/S, a global supplier of paints and coating solutions, has today launched its first podcast, Beyond the Horizon. As a long-standing partner to the maritime industry, Hempel has chosen to focus the inaugural season on advancing diversity, bringing together influential voices from across the maritime sector to explore how greater diversity, equity and inclusion can shape a stronger, more resilient industry.

“As a key partner to the maritime sector, we have a responsibility to contribute to its long-term sustainability - not only environmentally, but also socially,” says **Alexander Enström, Executive Vice President and Head of Marine at Hempel**. “That’s why we created this podcast: to help bring visibility to the diversity challenges our industry faces and to highlight the practical actions that can move us forward.”

#### Season 1: Diversity in the maritime industry

Over five episodes, Beyond the Horizon Season 1 explores how companies can create more inclusive working environments at sea and onshore. Through open conversations with business leaders, academics and non-profit voices, the series explores both the systemic barriers to progress and the opportunities for collaborative change.

#### Season 1 guests include:

- Mia Kroglund-Jørgensen, Vice President, People, Culture & Strategy at Hafnia
- Irene Rosberg, Programme Director, Blue MBA at Copenhagen Business School
- Jan Dieleman, President of Cargill Ocean Transportation
- Susanne Justesen, Director, Human Sustainability at The Global Maritime Forum
- Alexander Enström, Executive Vice President and Head of Marine at Hempel A/S

#### Key themes explored in the series:

- Why diversity is a business imperative
- The structural and cultural barriers that prevent progress
- The importance of industry-wide collaboration and leadership accountability
- The role of data, visibility and communication in accelerating change
- How to make maritime careers more attractive to future generations

While Season 1 focuses on diversity in the maritime industry, Beyond the Horizon will evolve to address other timely topics across the industries Hempel serves.

“This podcast reflects our ambition to be more than a coatings provider. We want to contribute to the long-term resilience of our customers’ industries by engaging in the conversations that matter. Season 1 is just the starting point,” says Alexander Enström.

Beyond the Horizon is available on [Spotify](#) and [Apple Podcasts](#).

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**About Hempel**

As a world-leading supplier of trusted coating solutions, Hempel is a global company with strong values, working with customers in the decorative, marine, infrastructure and energy industries. Hempel factories, R&D centres and stock points are established in every region.

Across the globe, Hempel’s paints and coatings can be found in almost every country of the world. They protect and beautify buildings, infrastructure and other assets, and play an essential role in our customers’ businesses. They help minimise maintenance costs, improve aesthetics and increase energy efficiency.

At Hempel, our purpose is to shape a brighter future with sustainable coating solutions. We firmly believe that we will succeed as a business only if we place sustainability at our heart. Not only is it the right thing to do, it will strengthen our competitive position, make ourselves more resilient and reduce our risk.

Hempel was founded in Copenhagen, Denmark in 1915. It is majority owned by the Hempel Foundation, which ensures a solid economic base for the Hempel Group and supports cultural, social, humanitarian and scientific purposes around the world. [www.hempel.com](http://www.hempel.com)